\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ REP HEADLINE# 6144656 AGY # 3748 ORDER # FLIGHT DATES OCT9/12 OCT15/12 WK-1 PRDCT DCCC AGY. NAME GREAT AMERICAN MEDIA ADV. NAME ISS/DCCC TRF# 311939 WASHINGTON, 3050 K ST NW, EST#1199 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6144656 REP: TEL# 703 528 7800 FAX# CREDIT ADVISORY: AGENCY CREDIT RISK !!!! ORDER WORKSHEET CO-OP BILLING NEEDED HARRIS REPORT FROM REP SALES PRSN WA- JOE KNAUER BUYER NAME KATIE KEULEMAN CLASS: NATL. OFF.# 6556 \*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\* LOCAL DATE OCT17/12 SALESMAN # REGIONAL OCT17/12 15.48 15.48

REP: CITY TAX TO LENA FR JULIE STATE TAX

TTLS \$100415..60X OK'D M6

PLS CFM, THX 10/17

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#:REP :CD: LINE#: AGENCY PRODUCT CODE = AGENCY ADVERTISER CODE = S 1100A-1200N TIME PERIOD : LGTH : SEC : 30 AGENCY EST# = 1199 \$750.00 10/15 START 10/15 END :SPTS: WEEK : DATE : /WK: INVT : 0 MON :TOTL:

SPTS:

0

CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT15 PROGRAM : THE VIEW

STATION MAKEGOOD OFFERS: BUY#10 MISSED:MON/1100A-1200N

OK'D

10

OFFER: NONE CMT:DOLLARS WILL BE MADE GOOD ON HDL#6144703

\$750.00

REP HEADLINE# 6144656 TRF# 311939 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP FAX# 703 528 7880

FROM REP OCT17/12 15.48
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

:LINE#:REP :CD: : LINE#: TIME PERIOD LGTH : SEC : RATE START END :SPTS: WEEK : DATE : /WK: INVT : :TOTL:

OCT/12

100415.00

CONTRACT TOTAL TOTAL SPOTS 100415.00

MARKET TOTALS \$297,544 WETV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WOPX 0% WRDQ 2% EFTV 0% WRBW 2% CABL 0%

DEMOS- RA35+\*

SVC- NSI

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE